

NAVPRESS®

PERIODICALS GROUP

Discipleship Journal | Pray!

ONLINE ADVERTISING INFORMATION

DJ Online Newsletter

- **CIRCULATION:** 53,000 subscribers
- **FREQUENCY:** Once a month
- **TERMS/CONDITIONS:**
 - Three sponsors per issue
 - Image and URL (Uniform Resource Locator)
- **RATES:**
 - \$1250.00 per month (net—no agency discount)

Pray! Online Newsletter

- **CIRCULATION:** 15,000 subscribers
- **FREQUENCY:** Once a month
- **TERMS/CONDITIONS:**
 - Three sponsors per issue
 - Image and URL (Uniform Resource Locator)
- **RATES:**
 - \$450.00 per month (net—no agency discount)

PrayKids! Online Newsletter

- **CIRCULATION:** 8,000 subscribers
- **FREQUENCY:** Once a month
- **TERMS/CONDITIONS:**
 - Three sponsors per issue
 - Image and URL (Uniform Resource Locator)
- **RATES:**
 - \$300.00 per month (net—no agency discount)

Ad Deadline

All art and copy must be received by the 15th of month prior to online issue date.

Ad Specifications

We require GIF or JPG. 100 x 100 pixel image plus text. Maximum file is 15k. Ads must be non-animated.

Copy Length

Ad listing includes up to 45 words of copy. Please send copy as a separate element.

Specify a Headline

Please suggest a short headline for your ad. If no headline is included, we will create a headline that is appropriate for the focus of your ad.

URL for Linking

Be sure to include a URL for NavPress Periodicals to link from your ad.

Ad Policy

All ads are subject to the Publisher's approval. Advertising rates are subject to change at any time.

Effective 5/15/09

Contact Info:



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